

2026 NORTH EAST ACCOUNTANCY AWARDS

Main Partner:



SPONSORSHIP PROSPECTUS 2026

Thursday 25th June 2026
Hilton Newcastle Gateshead
www.accountancyawards.co.uk

Sponsorship should be an essential part of your marketing strategy!

Travelling around the region setting up meetings with clients is costly and time consuming so we've gathered together your target audience for you! Giving you the unique opportunity to engage and network with the best in the region, while celebrating their successes.

The Awards recognise excellence within the fields of finance, accounting and tax from all industry sectors operating in the North East. Approximately 400 professionals regularly attend from all parts of the North East. The event is now in its 19th year so is well established as the go to awards ceremony for the sector.

After receiving a record number of nominations last year and the highest attendance on record, 2026 is going to be bigger and better than ever.

Unrivalled benefits of sponsorship include:

- Network with industry decision makers
- Highly targeted marketing to a captive audience of 350+
- Build new & strengthen existing relationships
- Increase company profile and enhance credibility
- Treat your staff to a fabulous black tie evening of celebration
- Corporate hospitality – wine and dine potential clients

Previous attendees include:

Azets
Cavu Corporate Finance
Clearly Drinks
Deloitte
Evelyn Partners
EY
JT Dove
KPMG

Audience Profile

Industry professionals from firms, public and private sector companies with a mix of accountants, finance leaders, partners, CFO's, CEO's tax specialists and trainees. There will also be senior representatives from some of the regions largest organisations.

Marketing Stats:

- Monthly marketing emails to a database of over 1000 contacts, with a 42% average open rate
- 800+ followers on LinkedIn
- 22,000 impressions over the course of the campaign - January to July
- Dedicated sponsor posts
- Approx 4,200 unique visitors to the website across the marketing period of 6 months

National Audit Office
Nexus
Northumbria University
Norton Rose Fulbright
Pacifica Group
PwC
Robson Laidler
RSM
Ryecroft Glenton
Teesside Univeristy
The Handbag Clinic

www.accountancyawards.co.uk

#NEAA2026

Main Partner (Exclusive): SOLD

This package is taken for 2026 by Nigel Wright Recruitment. As part of this package they have exclusivity as the only recruitment company permitted to sponsor.

Corporate Partner: £5,250 + VAT

This exclusive opportunity provides fantastic branding opportunities, on the night exposure, category sponsorship PLUS 'Judging Day' sponsorship. Your logo will be positioned in a prominent position on all marketing and digital platforms, superseded only by the Main Partner.

Pre-Event

- Listed as Corporate Partner of Accountancy Awards on the NEAA website - with 50 words and reciprocal link to your website
- Official "Corporate Partner of North East Accountancy Awards 2026" banner - for your company to use on email and social media
- Your logo displayed on the official NEAA marketing emails
- Announcement of involvement through social media
- Your logo listed alongside your chosen sponsored category on the website
- The opportunity to have a representative on the judging panel of your chosen category

During Event

- Category Sponsorship - A representative from your company to present an award on stage to the winner (category to be confirmed)
- Your company logo displayed on the stage during the award presentation and included on the sponsor slide during dinner.
- Your logo included on the award trophy for your chosen category
- x5 Tickets to attend the awards dinner (worth £725 at standard rate)
- 10% discount for any additional tickets required.
- Full page advert in event guide along with 50 word description. Your logo displayed in the sponsor acknowledgement section

Exclusive Judging Day Sponsor entitlements:

- Your logo included on any specific judging day materials and marketing
- Pull up banners (max of 2) to display in the waiting area
- Promotional materials distributed in the waiting area

Post Event

- Your logo displayed on the official 'winners photo' sent to all winners for promotion
- Your logo included on the winners banner sent to all winners post event for use on social media and email signatures

Category Sponsor: £3,250 + VAT

Sponsoring a category means your organisation is an integral partner of the awards ceremony and gives you excellent exposure. You will be an important part of the judging process and contribute to choosing a successful winner.

Entitlements include:

Pre Event

- Listed as Category Sponsor on the NEAA website - with 50 words and reciprocal link to your website
- Official "Category Sponsor of North East Accountancy Awards 2026" banner - for your company to use on email and social media
- Your logo displayed on the official NEAA marketing emails
- Announcement of involvement through social media
- Your logo listed alongside your chosen sponsored category on the website
- The opportunity to have a representative on the judging panel of your chosen category

During the Awards

- Category Sponsorship - A representative from your company to present an award on stage to the winner (category to be confirmed)
- Your company logo displayed on the stage during the award presentation and included on the sponsor slide during dinner.
- Your logo included on the award trophy for your chosen category
- x3 Tickets to attend the awards dinner (worth £465 at standard rate)
- 10% discount for any additional tickets required.
- Full page advert in event guide along with 50 word description. Your logo displayed in the sponsor acknowledgement section

Post Event

- Your logo displayed on the official 'winners photo' sent to all winners for promotion
- Your logo included on the winners banner sent to all winners post event for use on social media and email signatures



Official Car Partner (Exclusive): £1,500 + VAT

This is an excellent non-endemic sponsorship opportunity to display your luxury high-end brand at our glamorous event. As successful business professionals our guests are a prime target audience.

Entitlements include:

Pre Event

- Listed as Car Partner on the NEAA website with logo and link to your website
- Official “Car Partner of North East Accountancy Awards 2026” banner - for your company to use on email and social media.
- Your logo displayed on the official NEAA marketing emails
- Announcement of involvement through social media

Judging Day

- Opportunity to display one car at the entrance of the venue on judging day (venue dependent)
- Opportunity to run a business card draw - prize to be provided by car partner. Approx 150 - 200 people attend the judging day and this is a great way to collect their contact details.



During the Awards

- Opportunity to display two cars inside the drinks reception area
- Car partner representative to attend on the evening. We will provide a prime position for your company to display pop up banners and a poseur table in the welcome reception area. This area can be used to collect business cards and engage personally with guests.
- x2 Tickets to attend the awards dinner (worth £310 at standard rate)
- Business card draw - competition will be promoted through the website
- 10% discount for any additional tickets required.
- Full page advert in event guide plus your logo displayed in the sponsor acknowledgement section
- Your logo included on the ‘sponsor slide’ in the main room.

Competition Opportunity

£995 + VAT

Looking for a way to capture data from the evening? Add a competition package to your booking. **Please note there is a limited number of competitions we can run on the evening and these will be offered on a first come first served basis.**

Entitlements include:

- The draw will take place following the dinner and prior to the awards presentation, with the prize being handed out to the winner on the evening.
- Your company are to supply the prize and the entry forms*
- Following the prize draw, all entry forms will be given to your organisation
- Opportunity to promote your competition via the NEAA 2026 LinkedIn feed

**Entry forms must comply with GDPR guidelines*

Judging Day Sponsorship

£695 +VAT

Have your brand aligned with the all important judging day which is attended by all judges and finalists (approx 200 people across one day)

Entitlements include:

- Your logo to be included on all materials relating to the judging day.
- Your logo to be included on dedicated signage at the judging day.
- Promotional materials distributed in the waiting area



About the Awards

The Awards dinner will take place on **Thursday 25th June 2026** at Hilton Newcastle Gateshead. The evening is a black tie event which includes a welcome reception, three course meal and the awards ceremony.

Evening Schedule:

18.30 Arrival Drinks
19.15 Call for Dinner
19.40 Dinner commences
21.20 Awards
22.20 Entertainment & Band
00:00 Event finishes



Categories

- Accounting Apprentice of the Year
- Rising Star Accountant of the Year
- Excellence in Finance Award
- Finance Leader of the Year
- Fractional or Interim Impact of the Year
- Business Finance Team of the Year
- Public Sector Finance Team of the Year
- Corporate Finance Deal of the Year
- Excellence in Tax
- Diversity Champion of the Year
- Progressive and Emerging Firm of the Year
- Independent Accountancy Firm of the Year
- National Accountancy Firm of the Year
- Outstanding Achievement

Contact



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